



Shortcut to **Cure** with **Care**

Where precise diagnostics meet excellence in prevention-
backed by a trusted network of specialists to improve your health, all at your ease.

Precision Medicine. Trusted Solutions



Developed with Medical Insight,
Designed to Support the Heroes in Healthcare

about Jiyyo

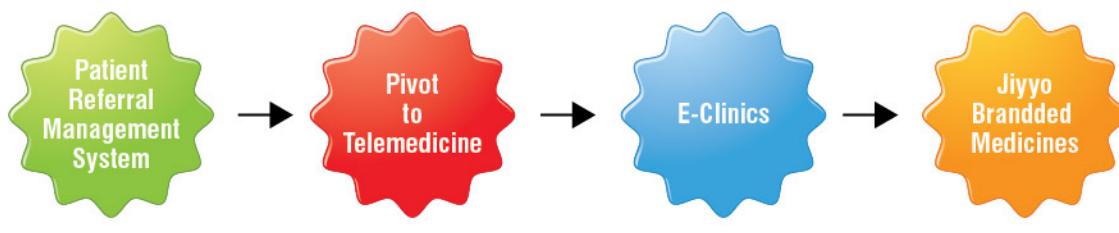
Jiyyo is a technology-led healthcare company focused on revolutionizing primary healthcare access in India's underserved regions. With a mission to bridge the urban-rural healthcare gap, Jiyyo leverages innovative telemedicine solutions and a rapidly growing network of e-Clinics to deliver quality care at the grassroots level.



Our Evolution

Jiyyo's journey began with the development of the Jiyyo Patient Referral Management System (JPRMS)—a robust software solution deployed across public and private hospitals, including PGI Chandigarh. The system streamlined referrals and back-referrals between tertiary hospitals and peripheral providers, revealing a critical need for digital health infrastructure in rural areas.

Recognizing the deeper demand for primary healthcare access, Jiyyo pivoted from referral management to telemedicine, shifting its core offering to e-Clinics. These e-Clinics, supported by local healthcare providers and powered by Jiyyo's teleconsultation platform, soon became the company's central focus.



Developed robust referral software deployed in public & private hospitals

Focused on primary healthcare access in rural and semi-urban areas

Enabled by local providers and equipped with Jiyyo's teleconsultation Platform

Integrated affordable generic drugs to drive revenue and improve treatment

Our Offerings

Jiyyo delivers a full-stack digital healthcare solution through the following key services:

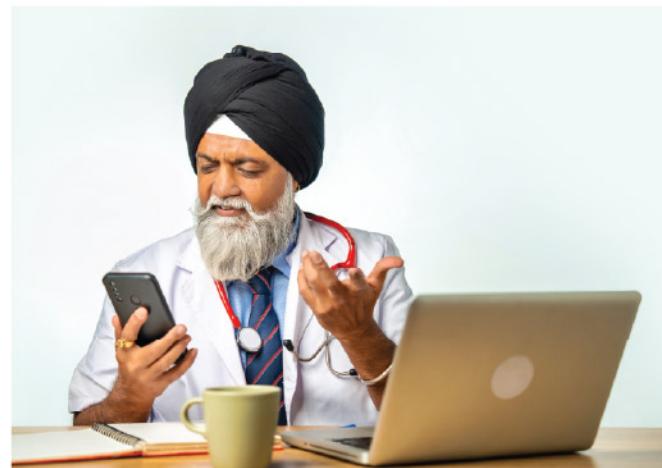


Telemedicine Software Platform

- Android app for healthcare workers and patients.
- Real-time dashboard for monitoring OPDs and patient flows.
- Integration with third-party services like Helpage India's mobile medical units (MMUs).

e-Clinics

- Set up and operationalize e-Clinics in rural and semi-urban areas.
- Offer teleconsultations with qualified doctors via Jiyyo's native video calling system.
- Equipped with barcode-based patient tracking, wallet payment systems & digital dashboards.



Jiyyo Branded Medicines

- High-margin, affordable generic medicines.
- Distributed through existing pharma networks and e-Clinics.
- Supports e-Clinics in boosting revenue while ensuring treatment continuity.



Technology-Driven Approach

At Jiyyo, technology is the backbone of every initiative. The platform supports:

Secure video consultations between doctors & patients.

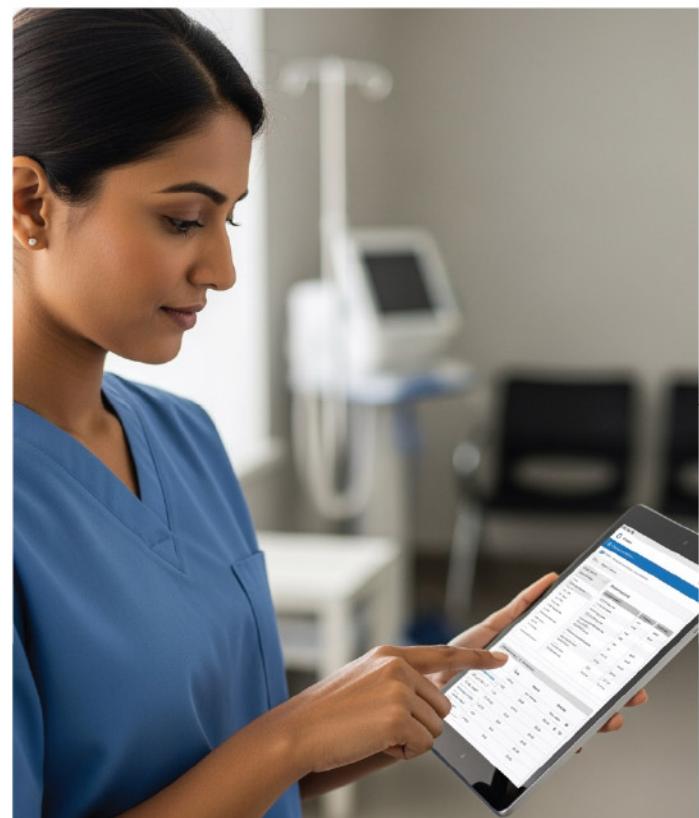
Barcode-based systems to manage patient records & treatment cycles.

Mobile apps for healthcare workers to manage appointments, track patients, and facilitate OPDs.

Wallet & billing features to enable seamless transactions.

Analytics dashboards to monitor clinic performance and health outcomes.

The company continuously enhances its software to meet field challenges and optimize operations at scale.



World's largest chain
of last mile,

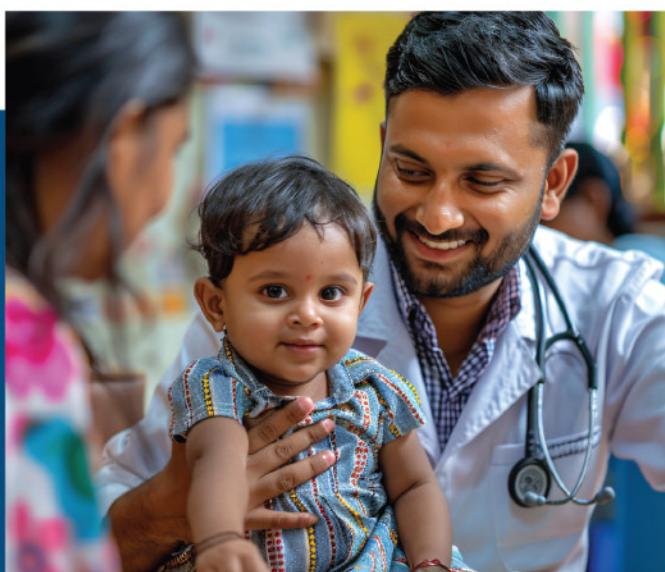
AI enabled healthcare
distribution centers



Key Lessons Learned

Over the years, Jiyyo has gathered deep field insights:

- Periphery healthcare providers recognize the need for telemedicine.
- e-Clinics drive serious patient engagement and repeat visits.
- On-ground sales teams are critical for rapid adoption.
- A sophisticated tech platform is vital to managing large-scale operations.
- The generic medicine market lacks a dominant rural player, presenting a huge opportunity.



Our Vision

To become India's most trusted and accessible e-Clinic network, empowering rural and semi-urban populations with reliable, technology-driven healthcare solutions. Jiyyo envisions a future where every citizen—regardless of geography—has access to quality primary healthcare, medicines, and consultation services through a unified digital platform.

Our Mission

Our mission is to set up 100,000+ smart effective and affordable e-Clinics in rural and semi-urban India.

To bridge the healthcare access gap between urban centers and underserved regions through scalable telemedicine infrastructure.

To deploy and operate technology-powered e-Clinics that deliver timely, effective, and affordable healthcare at the grassroots level. To enable local healthcare providers with tools for patient care, diagnostics, and remote consultations. To integrate generic medicines and digital health solutions to improve treatment continuity and patient outcomes.

To build a sustainable, data-driven healthcare model that empowers providers and patients alike through innovation, collaboration, and community trust.



Clear Nose, Calm Lungs
Confident Life.

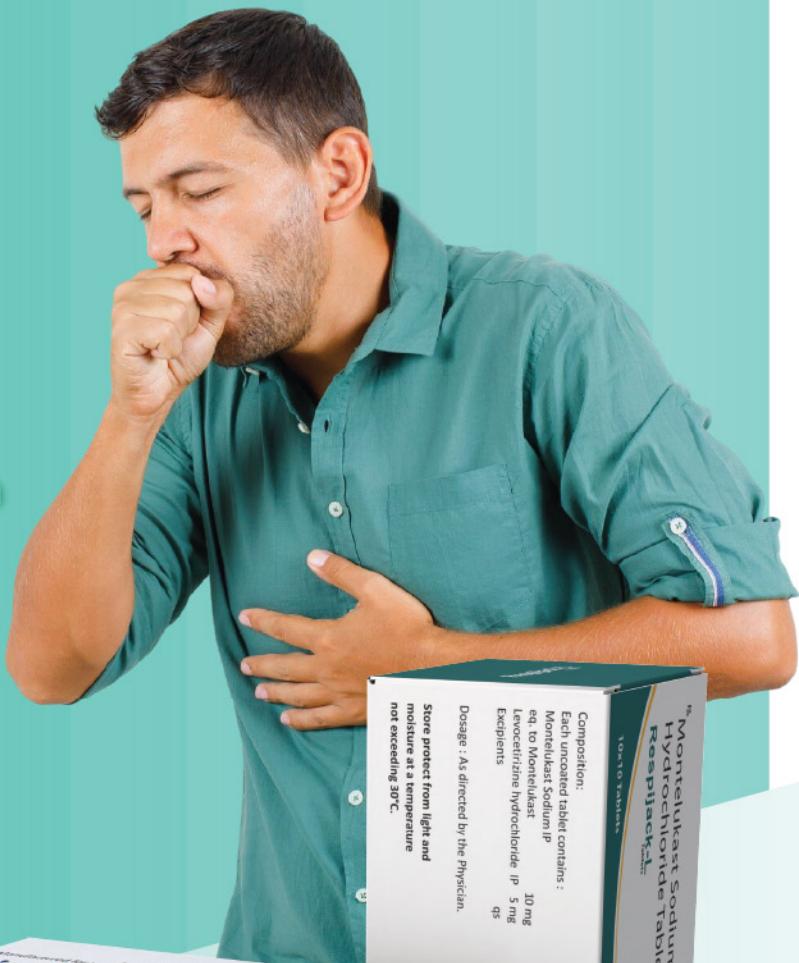


Respijack-L

Montelukast Sodium
& Levocetirizine Hydrochloride **Tablets IP**

Indication:

- Dual action relief**
- Fast allergy relief**
- Asthma-friendly**
- Non-drowsy formula**
- 24-hour protection**



Breathe Easy. Live Allergy-Free.

The perfect treatment for bacterial infections



Cefjiyo 200 DT

Cefixime 200mg Dispersible Tablets IP

Indication:

Uncomplicated Gonorrhea

Otitis Media, Sinusitis

Switch Over Therapy

Pharyngitis & Tonsillitis

Post Surgical Infections

Typhoid & Pneumonia



Your **defender** against infections

**Rapid Relief,
Right at the Root**



Apzoller-40mg

Pantoprazole **Injection**

Indication:

**Gastroesophageal Reflux Disease (GERD) | Zollinger-Ellison Syndrome
Erosive Esophagitis | Stress Ulcer Prophylaxis in ICU Patients
NSAID-Induced Gastric Ulcers**



**When Acid Strikes,
Act Fast with Pantoprazole**

Dual Action for Complete GI Relief



Apzoller-DSR

Pantoprazole Gastro-resistant and Domperidone Prolonged-Release **Capsules**

Indication:

GERD with Nausea & Vomiting

Acid Peptic Disorders

Functional Dyspepsia

Gastritis & Bloating

Reflux Esophagitis with Motility Issues



Powerful Acid Control with **Prokinetic Support**

**Targeted Relief
with Precision Power**



Jiyocox-90

Etoricoxib Tablets



Indication:

Osteoarthritis

Rheumatoid Arthritis

Acute Gouty Arthritis

Ankylosing Spondylitis

Chronic Low Back Pain



Power that eases pain without compromise

Triple Relief for Pain,
Inflammation & Muscle Spas...



Jiyofenac-THP4

Aceclofenac, Paracetamol & Thiocolchicoside **Tablets**

Indication:

Musculoskeletal Pain
Cervical & Lumbar
Spondylosis
Post-Traumatic
Muscle Spasms

Low Back Pain
Osteoarthritis &
Rheumatoid Conditions



Relax Muscles. Relieve Pain. Restore Mobility.

**Potent Action Against
Tough Gram-Negative
Infections**



Jiyomik-500

Amikacin **Injection**

Indication:

**Severe Urinary Tract Infections | Respiratory Tract Infections
Intra-abdominal Infections | Septicemia & Bacteremia
Post-operative & Nosocomial Infections**



When Infections Turn Resistant – Trust Amikacin

**Dual Relief for
Neuropathic Pain &
Mood Stabilization**



Jiyonort-N

Gabapentin & Nortriptyline Tablets

Indication:

Diabetic Neuropathy

Post-Herpetic Neuralgia

Fibromyalgia

**Sciatica & Nerve
Compression Syndromes**

**Chronic Neuropathic
Pain with Anxiety**



Breathe Easy. Live Allergy-Free.

Broad-Spectrum Power with β -Lactamase Protection

J-Traxon 1.5gm

Ceftriaxone & Sulbactam **Injection**

Indication:

Respiratory Tract Infections

Intra-abdominal Infections

Urinary Tract Infections

Skin & Soft Tissue Infections

Bone & Joint Infections



Enhanced Efficacy Against Resistant Pathogens

Neuroprotection that
reaches the root



Nurojay Plus

Methylcobalamin, Pyridoxine Hcl, Thiamine Hcl, Alpha Lipoic Acid & Folic Acid **Capsule**

Indication:

Diabetic Neuropathy

Peripheral Neuropathy

Alcoholic Neuropathy

Nutritional Deficiency States

**Adjuvant in Neurodegenerative
Disorders**



Revitalize Nerves. Rebuild Strength. Restore Life.

Triple Action Formula for
Productive Relief



Kufjao-AI

Ambroxol Hcl, Levosalbutamol & Guaiphenesin **Syrup**



Indication:

Productive Cough

Bronchitis & Bronchial Asthma

Chest Congestion

Allergic & Infective Cough

COPD & Respiratory

Tract Infections



Loosens. Clears. Relieves
– **Breathe Easy Again**

Advanced Shield Against Resistant Infections



J-Traxon-TZ 1.125

Ceftriaxone & Tazobactam **Injection**

Indication:

**Severe Respiratory Tract Infections | Intra-abdominal & Pelvic Infections
Complicated UTIs | Skin & Soft Tissue Infections
Septicemia & Post-surgical Infections**



Loosens. Clears. Relieves – Breathe Easy Again

Trusted Strength Against a
Broad Range of Infections

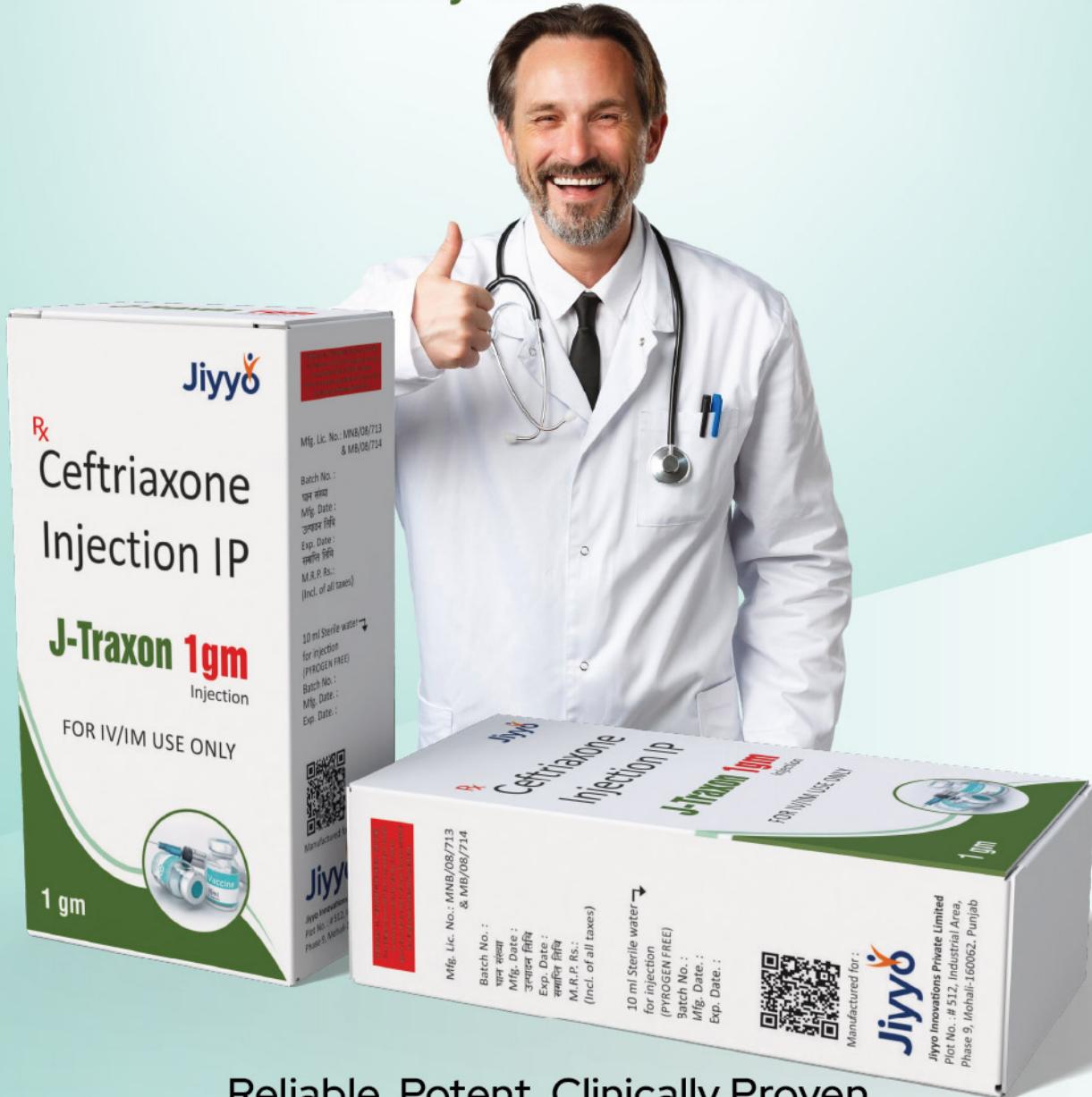


J-Traxon 1gm

Ceftriaxone Injection

Indication:

Lower Respiratory Tract Infections | Skin & Soft Tissue Infections
Intra-abdominal Infections | Meningitis & Septicemia
Urinary Tract Infections



Reliable. Potent. Clinically Proven.

**A Powerful Alliance to
Outfight Bacterial Resistance**



Amoxcet-CV 625

Amoxicillin Trihydrate 500mg + Potassium Clavulanate Acid 125mg Tablets

Indication:

Respiratory Tract Infections

Skin & Soft Tissue Infections

Urinary Tract Infections

Dental Infections

Bone & Joint Infections

Otitis Media & Sinusitis



**Broad Spectrum.
Trusted Efficacy.**

**Bone Health, Nerve Strength
& Vascular Protection
– All in One**



CALJIYO-K2

Calcitriol, Calcium Citrate Malate, Vitamin K27, Methylcobalamin, Zinc, Magnesium & L-Methylfolate Soft Gelatin Capsules.

Indication:

Osteoporosis & Osteopenia

Calcium & Vitamin D3 Deficiency

Methylcobalamin Deficiency

Neuropathy Support

Cardiovascular Bone Health

Pregnancy & Lactation Nutritional Support



**Complete Care for Bones,
Nerves & Heart
– Scientifically Balanced.**

**Fast Relief You Can Feel
– Right at the Source of Pain**



Calmjiyo

Diclofenac Diethylamine, Linseed Oil, Methyl Salicylate & Menthol Gel



Indication:

Muscle Pain & Strain

Joint Pain

Backache

Sports Injuries

Arthritis Pain

Localized Inflammation

**Quick Absorption.
Deep Penetration.
Lasting Relief.**

**Powerful Infection Control
with Gut-Friendly Support**



Calmjiyo-LB

Cefixime & Lactic Acid Bacillus Dispersible Tablets



Indication:

Upper & Lower Respiratory Tract Infections

Urinary Tract Infections

Typhoid Fever

Otitis Media

Skin & Soft Tissue Infections

**Gastrointestinal Tolerance with
Probiotic Advantage**

**Effective.
Balanced.
Well-Tolerated.**

Triple Action Formula for Pain,
Inflammation & Muscle
Spasm Relief



Jiyofenac-MR

Aceclofenac, Paracetamol and Chlorzoxazone Tablets

Indication:

Low Back Pain

Cervical & Lumbar Spondylosis

Muscle Spasms

Sports Injuries

Post-traumatic Pain

Joint & Musculoskeletal Disorders



Fast Relief.
Full Mobility.
Complete Comfort.

**Reliable relief that
moves with you**



Jiyofenac-P

Aceclofenac and Paracetamol Tablets



Indication:

Osteoarthritis

Rheumatoid Arthritis

Ankylosing Spondylitis

Dental Pain

Musculoskeletal Pain

Post-operative Pain

**Strong on Pain.
Gentle on Routine.**

Triple Power for Pain Relief,
Inflammation Control &
Faster Healing



Jiyofenac-SP

Aceclofenac, Paracetamol & Serratiopeptidase Tablets

Indication:

Post-Operative Pain & Swelling

Dental & Orthopedic Pain

Traumatic Injuries

Arthritis & Joint Disorders

Musculoskeletal Pain & Inflammation



Fast Relief. Less Swelling. Quick Recovery.

**Power Combo for Gut
and Systemic Infections**



Jiyoflox-OZ

Ofloxacin and Ornidazole Tablet

Indication:

Acute Diarrhea & Dysentery | Tract Infections

Pelvic Inflammatory Disease | Dental Infections | UTIs & Respiratory Infections



Fast Relief.
Dual Protection.
Total Gut Care.

Daily Wellness Backed by Complete Nutrition



Jiyoxi-OD

Multivitamin, Multimineral & Antioxidant Tablets



Energize Your Day. Strengthen Your Life.

Quick-Dissolving Relief from
Nausea & Vomiting



Zenvom-4

Ondansetron Orally Disintegrating Tablets

Indication:

Nutritional Deficiencies

Fatigue & Weakness

Post-Illness Recovery

Immune Support

General Health & Vitality



Fast Onset. Convenient Dose. Reliable Control.