



# Shortcut to Cure with Care

Where precise diagnostics meet excellence in prevention-  
backed by a trusted network of specialists to improve your health, all at your ease.

**Precision Medicine. Trusted Solutions**

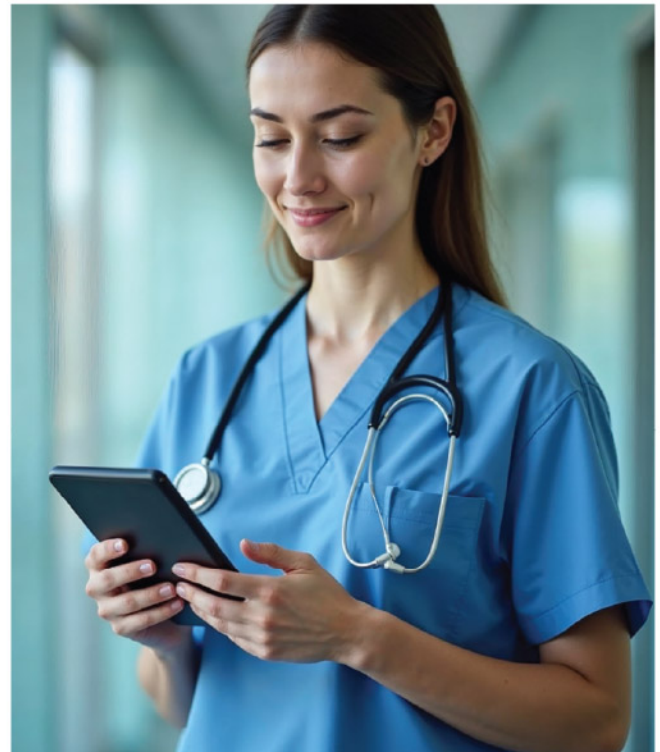


Developed with Medical Insight,  
Designed to Support the Heroes in Healthcare



## about Jiyyo

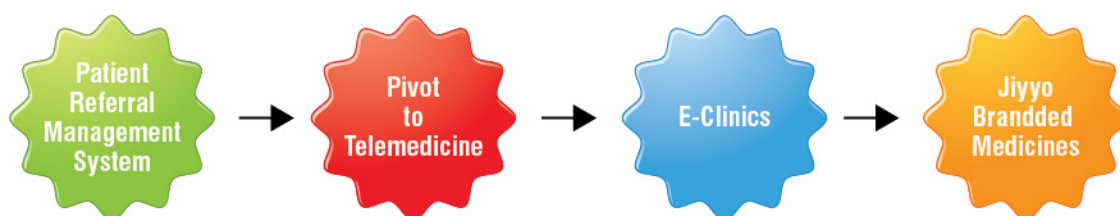
Jiyyo is a technology-led healthcare company focused on revolutionizing primary healthcare access in India's underserved regions. With a mission to bridge the urban-rural healthcare gap, Jiyyo leverages innovative telemedicine solutions and a rapidly growing network of e-Clinics to deliver quality care at the grassroots level.



## Our Evolution

Jiyyo's journey began with the development of the Jiyyo Patient Referral Management System (JPRMS)—a robust software solution deployed across public and private hospitals, including PGI Chandigarh. The system streamlined referrals and back-referrals between tertiary hospitals and peripheral providers, revealing a critical need for digital health infrastructure in rural areas.

Recognizing the deeper demand for primary healthcare access, Jiyyo pivoted from referral management to telemedicine, shifting its core offering to e-Clinics. These e-Clinics, supported by local healthcare providers and powered by Jiyyo's teleconsultation platform, soon became the company's central focus.



Developed robust referral software deployed in public & private hospitals

Focused on primary healthcare access in rural and semi-urban areas

Enabled by local providers and equipped with Jiyyo's teleconsultation Platform

Integrated affordable generic drugs to drive revenue and improve treatment

## Our Offerings

Jiyyo delivers a full-stack digital healthcare solution through the following key services:



### Telemedicine Software Platform

- Android app for healthcare workers and patients.
- Real-time dashboard for monitoring OPDs and patient flows.
- Integration with third-party services like Helpage India's mobile medical units (MMUs).

### e-Clinics

- Set up and operationalize e-Clinics in rural and semi-urban areas.
- Offer teleconsultations with qualified doctors via Jiyyo's native video calling system.
- Equipped with barcode-based patient tracking, wallet payment systems & digital dashboards.



### Jiyyo Branded Medicines

- High-margin, affordable generic medicines.
- Distributed through existing pharma networks and e-Clinics.
- Supports e-Clinics in boosting revenue while ensuring treatment continuity.







## Technology-Driven Approach

At Jiyyo, technology is the backbone of every initiative. The platform supports:

**Secure video consultations  
between doctors & patients.**

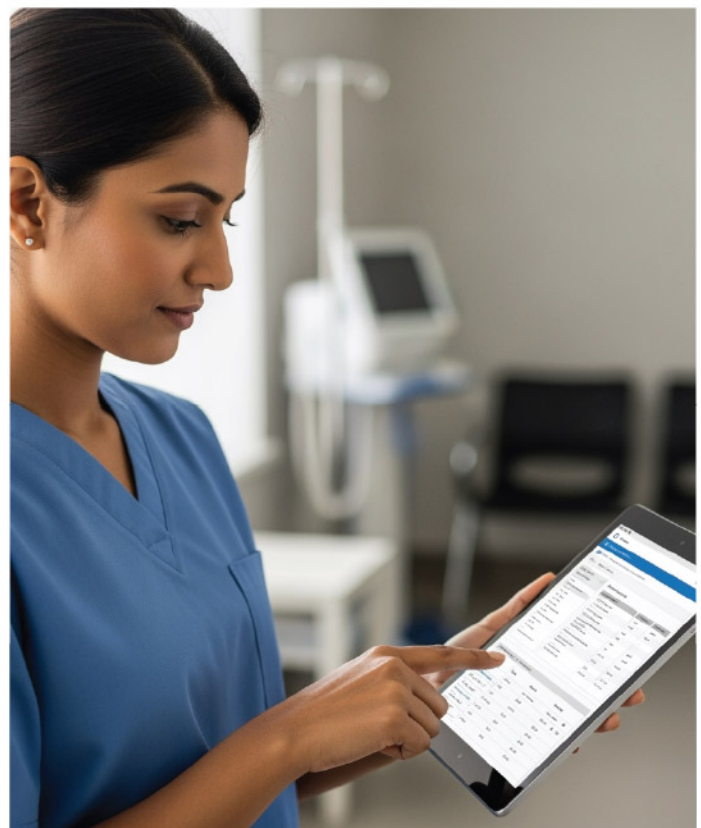
**Barcode-based systems to manage  
patient records & treatment cycles.**

**Mobile apps for healthcare workers  
to manage appointments, track  
patients, and facilitate OPDs.**

**Wallet & billing features to enable  
seamless transactions.**

**Analytics dashboards to monitor  
clinic performance and health  
outcomes.**

The company continuously enhances its software to meet field challenges and optimize operations at scale.



World's largest chain  
of last mile,

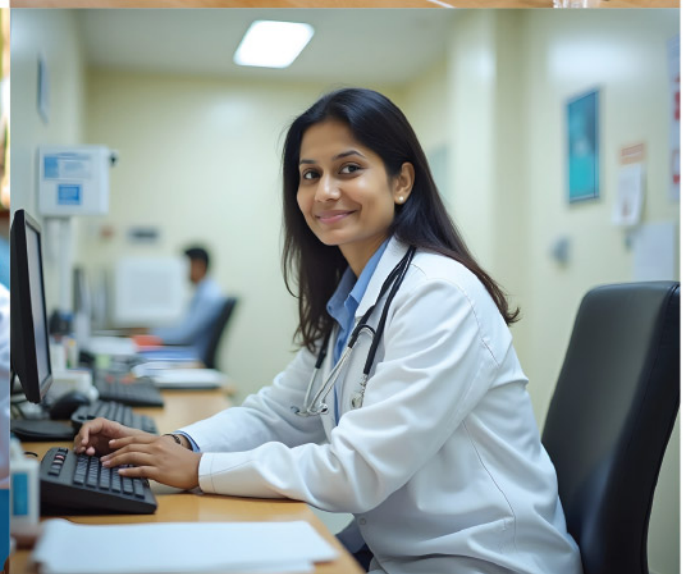
AI enabled healthcare  
distribution centers



## Key Lessons Learned

Over the years, Jiyyo has gathered deep field insights:

- Periphery healthcare providers recognize the need for telemedicine.
- e-Clinics drive serious patient engagement and repeat visits.
- On-ground sales teams are critical for rapid adoption.
- A sophisticated tech platform is vital to managing large-scale operations.
- The generic medicine market lacks a dominant rural player, presenting a huge opportunity.





## Our Vision

To become India's most trusted and accessible e-Clinic network, empowering rural and semi-urban populations with reliable, technology-driven healthcare solutions. Jiyyo envisions a future where every citizen—regardless of geography—has access to quality primary healthcare, medicines, and consultation services through a unified digital platform.

## Our Mission

Our mission is to set up 100,000+ smart effective and affordable e-Clinics in rural and semi-urban India.

To bridge the healthcare access gap between urban centers and underserved regions through scalable telemedicine infrastructure.

To deploy and operate technology-powered e-Clinics that deliver timely, effective, and affordable healthcare at the grassroots level. To enable local healthcare providers with tools for patient care, diagnostics, and remote consultations. To integrate generic medicines and digital health solutions to improve treatment continuity and patient outcomes.

To build a sustainable, data-driven healthcare model that empowers providers and patients alike through innovation, collaboration, and community trust.



Clear Nose, Calm Lungs  
Confident Life.



# Respijack-L

Montelukast Sodium  
& Levocetirizine Hydrochloride **Tablets IP**

Indication:

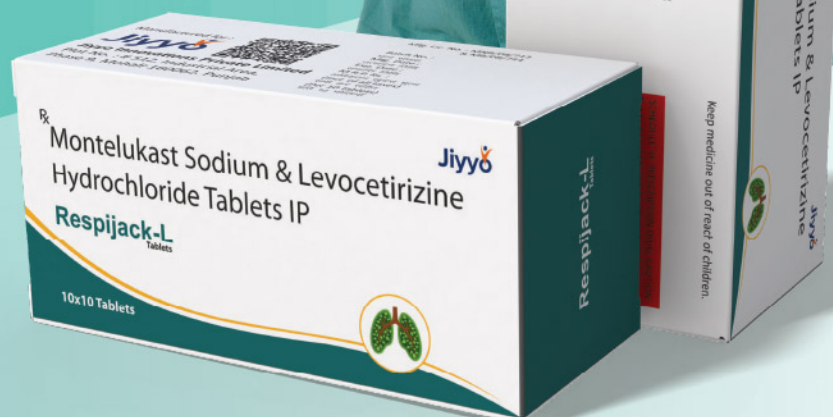
Dual action relief

Fast allergy relief

Asthma-friendly

Non-drowsy formula

24-hour protection



Breathe Easy. Live Allergy-Free.



# The perfect treatment for bacterial infections



## Cefjiyo 200 DT

Cefixime 200mg Dispersible Tablets IP

Indication:

Uncomplicated Gonorrhea

Otitis Media, Sinusitis

Switch Over Therapy

Pharyngitis & Tonsillitis

Post Surgical Infections

Typhoid & Pneumonia



Your **defender**  
against infections

Rapid Relief,  
Right at the Root



# Apzoller-40mg

Pantoprazole **Injection**

Indication:

**Gastroesophageal Reflux Disease (GERD) | Zollinger-Ellison Syndrome  
Erosive Esophagitis | Stress Ulcer Prophylaxis in ICU Patients  
NSAID-Induced Gastric Ulcers**



**When Acid Strikes,  
Act Fast with Pantoprazole**



# Dual Action for Complete GI Relief



# Apzoller-DSR

Pantoprazole Gastro-resistant and  
Domperidone Prolonged-Release **Capsules**

## Indication:

**GERD with Nausea & Vomiting**

**Acid Peptic Disorders**

**Functional Dyspepsia**

**Gastritis & Bloating**

**Reflux Esophagitis with  
Motility Issues**



Powerful Acid Control with **Prokinetic Support**

Targeted Relief  
with Precision Power



# Jiyocox-90

Etoricoxib Tablets



Indication:

Osteoarthritis

Rheumatoid Arthritis

Acute Gouty Arthritis

Ankylosing Spondylitis

Chronic Low Back Pain



Power that **eases pain** without compromise



Triple Relief for Pain,  
Inflammation & Muscle Spasms...



# Jiyyofenac-THP4

Aceclofenac, Paracetamol & Thiocolchicoside **Tablets**

Indication:

**Musculoskeletal Pain**

**Cervical & Lumbar**

**Spondylosis**

**Post-Traumatic**

**Muscle Spasms**

**Low Back Pain**

**Osteoarthritis &**

**Rheumatoid Conditions**



Relax Muscles. Relieve Pain. Restore Mobility.

Potent Action Against  
Tough Gram-Negative  
Infections



# Jiyomik-500

Amikacin **Injection**

Indication:

**Severe Urinary Tract Infections | Respiratory Tract Infections  
Intra-abdominal Infections | Septicemia & Bacteremia  
Post-operative & Nosocomial Infections**



When Infections Turn Resistant – **Trust Amikacin**



# Dual Relief for Neuropathic Pain & Mood Stabilization



# Jiyyonort-N

Gabapentin & Nortriptyline **Tablets**

Indication:

Diabetic Neuropathy  
Post-Herpetic Neuralgia  
Fibromyalgia

Sciatica & Nerve  
Compression Syndromes

Chronic Neuropathic  
Pain with Anxiety



Breathe Easy. **Live Allergy-Free.**

**Broad-Spectrum  
Power with  $\beta$ -Lactamase  
Protection**

# J-Traxon 1.5gm

Ceftriaxone & Sulbactam **Injection**

**Indication:**

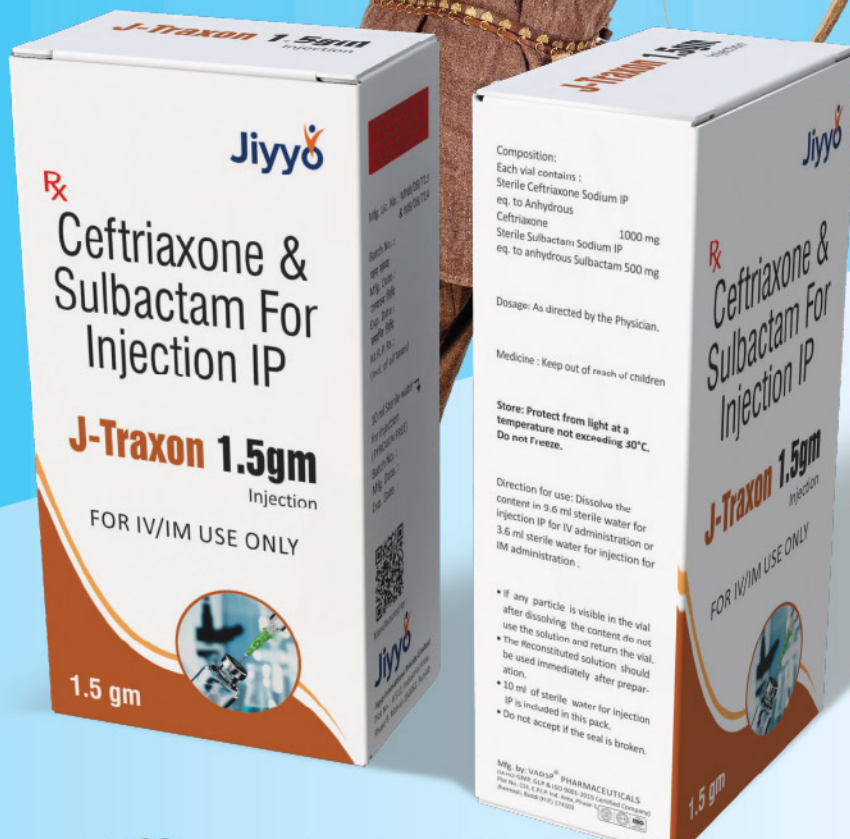
**Respiratory Tract Infections**

**Intra-abdominal Infections**

**Urinary Tract Infections**

**Skin & Soft Tissue Infections**

**Bone & Joint Infections**



**Enhanced Efficacy Against Resistant Pathogens**



Neuroprotection that  
reaches the root



# Nurojay Plus

Methylcobalamin, Pyridoxine Hcl, Thiamine Hcl, Alpha Lipoic Acid & Folic Acid Capsule

Indication:

Diabetic Neuropathy

Peripheral Neuropathy

Alcoholic Neuropathy

Nutritional Deficiency States

Adjuvant in Neurodegenerative Disorders



Revitalize Nerves. Rebuild Strength. Restore Life.



**Triple Action Formula for  
Productive Relief**



# Kufjao-AL

Ambroxol Hcl, Levosalbutamol & Guaiphenesin **Syrup**

Indication:

**Productive Cough**

**Bronchitis & Bronchial Asthma**

**Chest Congestion**

**Allergic & Infective Cough**

**COPD & Respiratory  
Tract Infections**



**Loosens. Clears. Relieves  
– Breathe Easy Again**



Advanced Shield Against  
Resistant Infections



# J-Traxon-TZ 1.125

Ceftriaxone & Tazobactam **Injection**

Indication:

**Severe Respiratory Tract Infections | Intra-abdominal & Pelvic Infections  
Complicated UTIs | Skin & Soft Tissue Infections  
Septicemia & Post-surgical Infections**



**Loosens. Clears. Relieves – Breathe Easy Again**

Trusted Strength Against a  
Broad Range of Infections

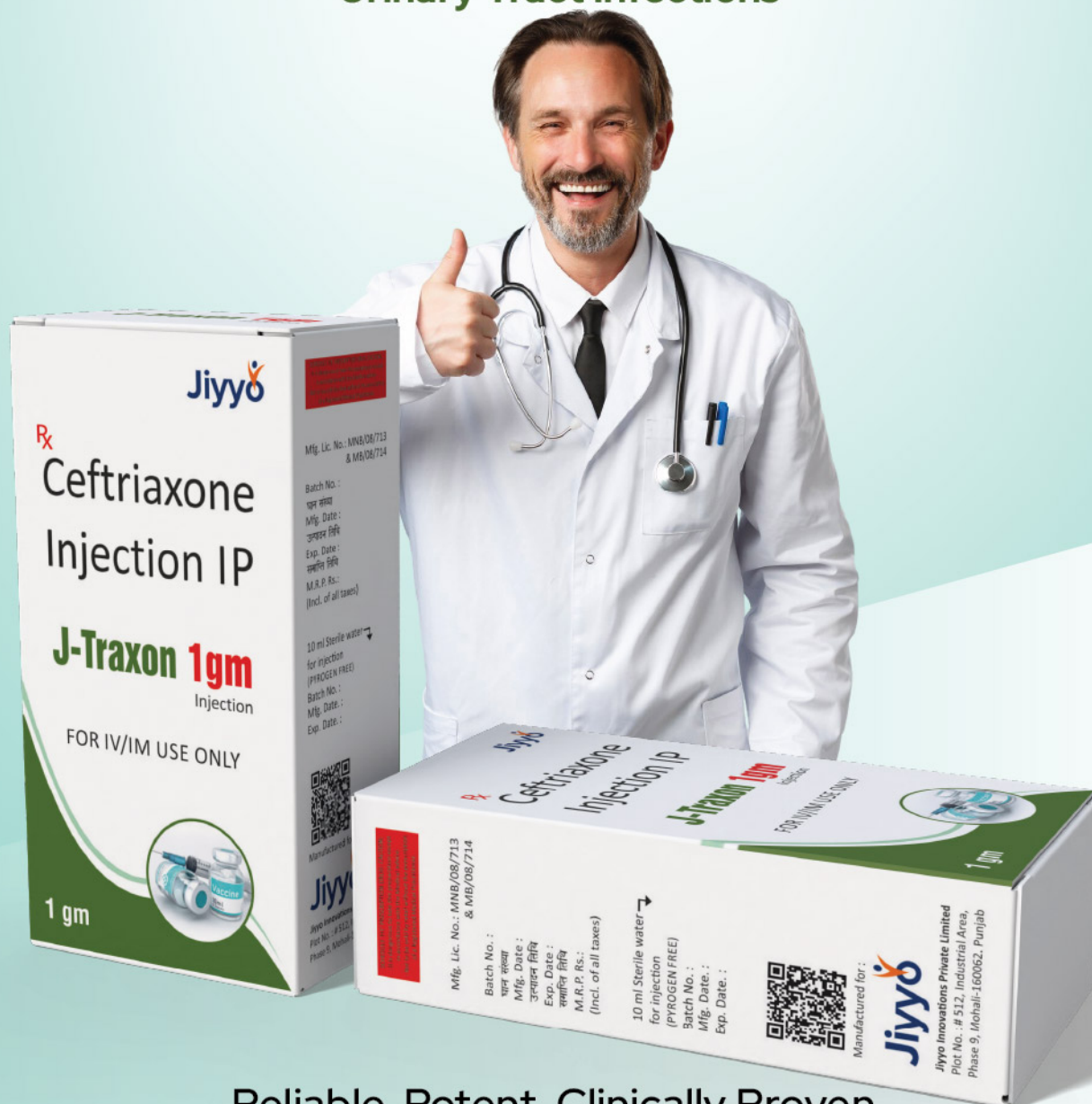


# J-Traxon 1gm

Ceftriaxone Injection

Indication:

Lower Respiratory Tract Infections | Skin & Soft Tissue Infections  
Intra-abdominal Infections | Meningitis & Septicemia  
Urinary Tract Infections



Reliable. Potent. Clinically Proven.



**A Powerful Alliance to  
Outfight Bacterial Resistance**



# Amoxcet-CV 625

Amoxicillin Trihydrate 500mg + Potassium Clavulanate Acid 125mg Tablets



Indication:

**Respiratory Tract Infections**

**Skin & Soft Tissue Infections**

**Urinary Tract Infections**

**Dental Infections**

**Bone & Joint Infections**

**Otitis Media & Sinusitis**



**Broad Spectrum.  
Trusted Efficacy.**

**Bone Health, Nerve Strength  
& Vascular Protection  
– All in One**



# CALJIYO-K2

Calcitriol, Calcium Citrate Malate, Vitamin K<sub>2</sub>, Methylcobalamin, Zinc, Magnesium & L-Methylfolate Soft Gelatin Capsules.

Indication:

**Osteoporosis & Osteopenia**

**Calcium & Vitamin D3 Deficiency**

**Methylcobalamin Deficiency**

**Neuropathy Support**

**Cardiovascular Bone Health**

**Pregnancy & Lactation Nutritional Support**



**Complete Care for Bones,  
Nerves & Heart  
– Scientifically Balanced.**



**Fast Relief You Can Feel  
– Right at the Source of Pain**



# Calmjiyo

Diclofenac Diethylamine, Linseed Oil, Methyl Salicylate & Menthol Gel

Indication:

**Muscle Pain & Strain**

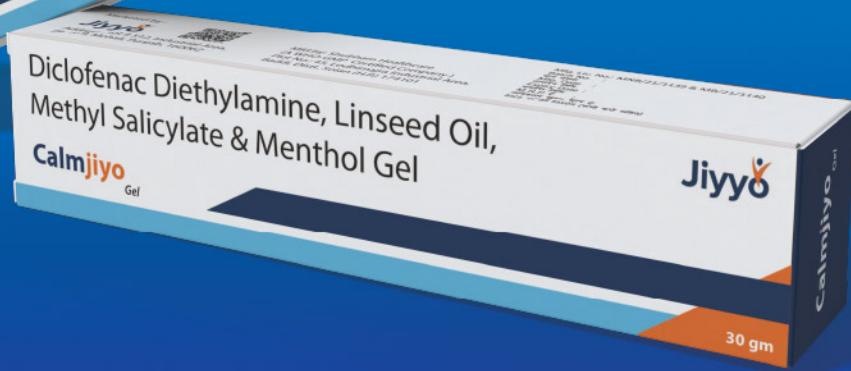
**Joint Pain**

**Backache**

**Sports Injuries**

**Arthritis Pain**

**Localized Inflammation**



**Quick Absorption.  
Deep Penetration.  
Lasting Relief.**



Powerful Infection Control  
with Gut-Friendly Support



# Calmjiyo-LB

Cefixime & Lactic Acid Bacillus Dispersible Tablets



Indication:

Upper & Lower Respiratory Tract Infections

Urinary Tract Infections

Typhoid Fever

Otitis Media

Skin & Soft Tissue Infections

Gastrointestinal Tolerance with  
Probiotic Advantage



Effective.  
Balanced.  
Well-Tolerated.



Triple Action Formula for Pain,  
Inflammation & Muscle  
Spasm Relief



# Jiyofenac-MR

Aceclofenac, Paracetamol and Chlorzoxazone Tablets

Indication:

Low Back Pain

Cervical & Lumbar Spondylosis

Muscle Spasms

Sports Injuries

Post-traumatic Pain

Joint & Musculoskeletal Disorders



Fast Relief.  
Full Mobility.  
Complete Comfort.

Reliable relief that  
moves with you



# Jiyyofenac-P

Acetoclofenac and Paracetamol Tablets

Indication:

**Osteoarthritis**

**Rheumatoid Arthritis**

**Ankylosing Spondylitis**

**Dental Pain**

**Musculoskeletal Pain**

**Post-operative Pain**



**Strong on Pain.  
Gentle on Routine.**



**Triple Power for Pain Relief,  
Inflammation Control &  
Faster Healing**



# Jiyyofenac-SP

Aceclofenac, Paracetamol & Serratiopeptidase Tablets

Indication:

Post-Operative Pain & Swelling

Dental & Orthopedic Pain

Traumatic Injuries

Arthritis & Joint Disorders

Musculoskeletal Pain & Inflammation



**Fast Relief. Less Swelling. Quick Recovery.**

# Power Combo for Gut and Systemic Infections



# Jiyooflox-OZ

Ofloxacin and Ornidazole Tablet

Indication:

**Acute Diarrhea & Dysentery | Tract Infections**

**Pelvic Inflammatory Disease | Dental Infections | UTIs & Respiratory Infections**



**Fast Relief.  
Dual Protection.  
Total Gut Care.**



Daily Wellness Backed by  
Complete Nutrition



# Jiyyo-OD

Multivitamin, Multimineral & Antioxidant Tablets



Indication:

**Nutritional Deficiencies**

**Fatigue & Weakness**

**Post-Illness Recovery**

**Immune Support**

**General Health & Vitality**



**Energize Your Day. Strengthen Your Life.**

# Quick-Dissolving Relief from Nausea & Vomiting



# Zenvom-4

Ondansetron Orally Disintegrating Tablets

Indication:

**Nutritional Deficiencies**

**Fatigue & Weakness**

**Post-Illness Recovery**

**Immune Support**

**General Health & Vitality**



**Fast Onset. Convenient Dose. Reliable Control.**